

## Natural Parkland and Trail City of Highland

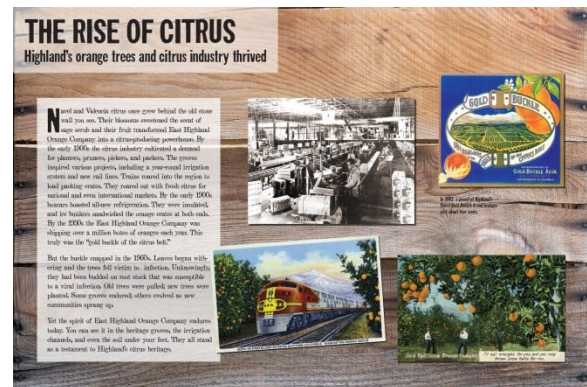


The Natural Parkland and Trail is situated on 87 acres of open space in the foothills of the San Bernardino Mountains. Though seasonal, Plunge Creek bisects the property, having carved a substantial canyon and deposited large boulders in its path during storm events. The trail winds its way for 1½ miles through coastal sage scrublands and lower chaparral. Views afforded from various vantage points include the mountains to the north and across the Inland Valley to the south, the valley floor, and intriguing artifacts left over from early water conveyance systems.

Stone Imagery partnered with The Acorn Group for this project. We launched our work in 2012, facilitating an interpretive planning session for staff of the City of Highland, staff of the land development company that donated the land, and members of the Community Trails Committee. The Acorn Group explored interpretive themes, topics, and target audiences, crafted a message hierarchy, and established goals for the visitor's experience on the trail.

Once approved, the interpretive summary that emerged from this session became our road map for the panel development work.

The Acorn Group then developed content outlines for 11 panels and ground-truthed the content by walking the trail with City staff, members of the Community Trails Committee, and representatives of the San Manual Band of Mission Indians. We then began writing the copy and creating the layout, making adjustments along the way based on client and stakeholder feedback.



The project was installed in time for a major celebration event in May 2014.