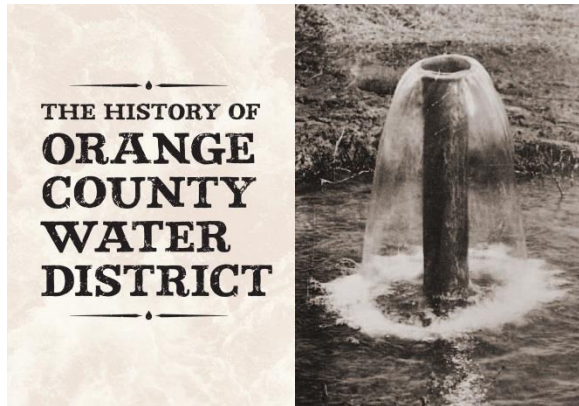


Orange County Water District Fountain Valley, California



Writing for an audience comprised of scientists and technicians is a vastly different task than writing for the general public. For the Orange County Water District, we tackled both.

In 2012, we worked with the general manager and director of public affairs to create a 24-page technical brochure on the District's Groundwater Replenishment System (GWRS), the world's largest advanced water purification system for potable reuse.



This project involved reviewing technical reports, interviewing staff, writing the text,

commissioning illustrations, and designing a publication that serves scientists who visit the District to see GWRS in operation.

In 2013, we worked with the public affairs director to revise a book that details the 80-year history of the Orange County Water District. We transformed a small thesis-style book into a larger image-rich "coffee table" book. We revised the text, wrote new chapters, enhanced the photographs, and created a greatly expanded 96-page publication that piques the interest of even the most casual of readers.



In 2014, The Acorn Group conducted a feasibility study of a new watershed education center that could tell OCWD's story within the larger context of its role within the Santa Ana River watershed. In conjunction with RJM Design Group, we created two scenarios, each accompanied by a narrative, cost estimate, and conceptual design drawings. We also prepared illustrative sketches and exhibit perspective sketches for the center's interior.