



# Strategic Planning for Environmental Education

The Acorn Group offers strategic planning services for institutions whose focus is natural history or environment-based education. Typically, our work is goal-based, starting with an examination of the mission statement and vision statement, leading to development of institutional goals and strategies to achieve them, and concluding with development of action plans. Our ability to facilitate large group discussions efficiently and without bias allows for the creation of an open and productive planning environment.

In 2001, The Acorn Group was selected to serve as project manager for development of California's master plan for environmental education (*Education & the Environment*, a publication of CDE Press). This project was awarded a Certificate of Recognition for the Governor's Environmental and Economic Leadership Award "in recognition of meritorious contributions to environmental protection and resource conservation in the State of California."

In 2002, The Acorn Group was selected to serve as project manager of SB 373, in partnership with the State Education and Environment Roundtable, for development of a unified education strategy to guide state-level environmental education efforts in public schools. In 2004, The Acorn Group was selected to serve as co-consultant for AB 1548, the *Education and the Environment Initiative*, again in partnership with the State Education and Environment Roundtable. Both efforts involve close collaboration with the California Environmental Protection Agency, California Integrated Waste Management Board, State Board of Education, California Department of Education, and Office of the Secretary for Education.