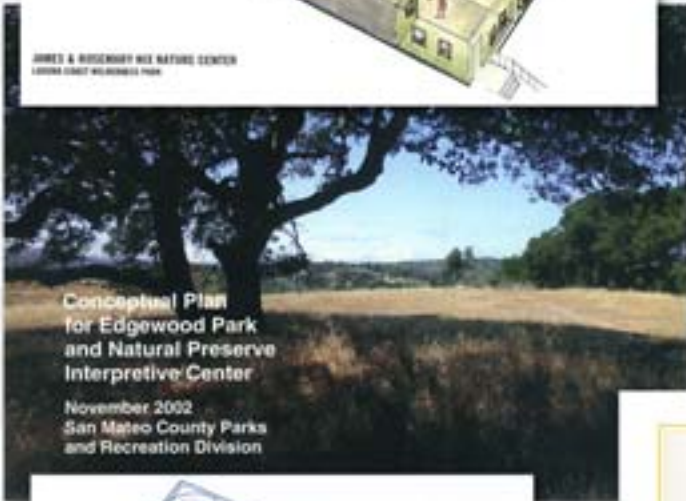
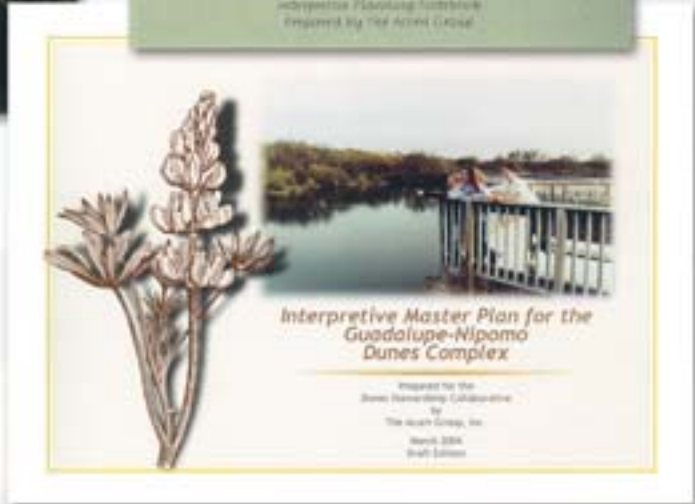
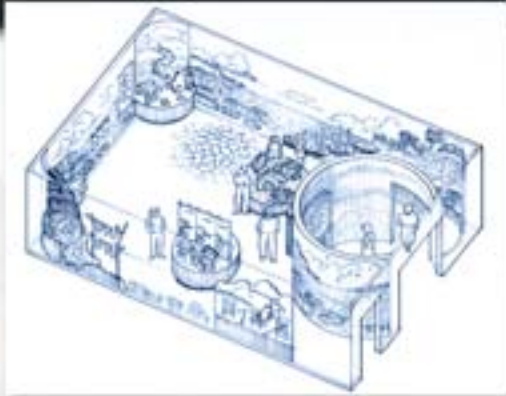




JAMES & ROSEMARY NIX NATURE CENTER  
LOS ANGELES METROPOLITAN PARKS



Conceptual Plan  
for Edgewood Park  
and Natural Preserve  
Interpretive Center  
November 2002  
San Mateo County Parks  
and Recreation Division



# Interpretive Master Planning

The Acorn Group offers services in interpretive master planning to guide the development of sites, exhibits, and programs. Our master planning process considers a site in its entirety, identifying its significance, extracting intangible meanings from its tangible objects, incorporating management goals into specific objectives for interpretation, and identifying the site's central themes—key messages that convey a site's meaning to its visitors. No successful interpretive element can be planned or built without first identifying these themes and sub-themes. They form the framework for all interpretive communications—the secret ingredient that ensures the messages you send will be the messages your visitors receive.

Our goal is to ensure that the planning and design effort is a thoughtful, cost-effective process based on visitor needs and interests, meaningful themes and exhibits, and careful alignment to the client's resource management directives.

Recent efforts in California include development of interpretive master plans for Edgewood Nature Preserve, the Guadalupe-Nipomo Dunes Complex, Rancho Santa Ana Botanic Garden, El Dorado Nature Center, Nix Nature Center, Fitzgerald Marine Reserve, and the San Gabriel River Discovery Center.